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Catalogue and Price List

F. W. Page & Son Gladiolus Growers

of Choicest Standard Varieties and Rare Novelties

The Best In Glads For The Garden

F. W. Page & Son

1177 Abbott Rd.

Buffalo, N. Y.

INTRODUCTION

It gives us pleasure to present this catalogue

to our many customers and friends.

In this list we are offering a complete assortment of gladioli, comprising only those varieties that have proven for us worthy of growing either for pleasure or profit.

GUARANTEE

We exert every care to have our stock true to name, but if we make any error in filling order we will be pleased to make adjustments promptly.

We guarantee satisfaction.

TERMS

Cash with order.

Or 25% cash must be sent with order, balance before shipment, or bulbs will be sent C. O. D.

All orders accepted subject to prior sale.

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ORDERS

No orders too large or too small, and will be filled with utmost care.

Order early as our stock of some of the newer varieties is limited.

When ordering please give second choice, as we do not substitute any variety without the buyers consent.

All orders shipped insured parcel post, pre-

paid.

Orders will be shipped as soon after March 1st, as weather conditions will permit.

When shipments are demanded in unsafe weather we will not assume the responsibility for safe arrival.

Alice Tiplady (K). Large primulinus of beautiful orange saffron color.

15c Each \$1.50 Doz.

Albania (Kemp). One of the most pleasing pure white variety, flowers are wide open. 3 to 4 inches in diameter. 25c Each \$2.50 Doz.

Je Lach \$2.50 Doz.

Anna Eberius (D). Beautiful large flowers of dark velvety purple throat deeper shade.

25c Each \$2.50 Doz.

Angola (K). Primulinus of fine salmon pink.

Baron Hulot (Lemoine). Dark violet best of all the violet shaded varieties.

10c Each \$1.00 Doz.

Black Pansy (K). Richest dark red beautiful pansy like throat. 20c Each \$2.00 Doz.

Carmen Sylva (Prestgard). Pure Snow white, throat slightly penciled lilac, almost self color.

35c Each \$3.50 Doz.

Crimson Glow (Betscher). Large brilliant crimson; best all around crimson ever offered.

20c Each \$2.00 Doz.

- Early Snowflake (Kemp). Very tall growing variety. The color is a rich, creamy white, delicately tinted and flaked rose pink.

 35c Each \$3.50 Doz.
- E. J. Shaylor (K). Deep rosy pink, grand ruffled variety. Very strong grower.

25c Each \$2.50 Doz.

Elf (D). Lemon yellow when in bud. Flowers are snow white when fully open, lemon yellow lip.

75c Each \$7.50 Doz.

Evelyn Kirtland (Austin). Rosy pink, darker at the edges, fading to shell pink at the center, with brilliant scarlet blotches on lower petals.

15c Each \$1.50 Doz.

Dieners American Beauty (D). Brilliant American Beauty color, with creamy yellow throat, one spike opening a large number of flowers at one time forming an immense boquet of beauty.

\$1.00 Each.

Dieners White (D). Milk white with just a faint tinge of pink in throat.

80c Each.

Varieties Marked (K). are Kunderd; (D). are Diener.

Flora (Velthuys). Beautiful deep golden yellow, very large flowers.

20c Each \$2.00 Doz.

F. J. Symmes (D). Salmon-rose pink with red center ruffled edges.

25c Each \$2.50 Doz.

Gold (Hoeg). Pure golden yellow, throat a shade deeper, slightly dotted and streaked, almost self color.

Large flowers, many open at one time and perfectly placed.

A grand variety.

\$1.00 Each \$10.00 Doz.

Golden Measure (Kelway). A large fine yellow, self color, well formed flower spike, tall and strong plant.

This and Gold are considered the finest yellows to date.

\$.50 Each \$5.00 Doz.

Golden Glory (K). A large; richly colored yellow, with beautiful throat, tall and strong grower.

A grand ruffled variety.

35c Each \$3.50 Doz.

Gold Drop (K). Primulinus an extra large pure, deep yellow with beautiful red line on petals.

Beautifully ruffled.

35c Each \$3.00 Doz.

Halley (Velthuys). Salmon pink; large open flowers, very early, a good cut flower variety.

5c Each 50c Doz.

Herada (Austin). Clear brilliant mauve, very large blooms. A wonderful new color.

10c Each \$1.00 Doz.

- Jack London (D). Light salmon with brilliant orange flame stripes, golden yellow throat with ruby striped center.

 25c Each \$2.50 Doz.
- Jenny Lind (Hoeg). Pure, soft apricot pink, throat pale yellow, the two colors blending to perfection.

Many blooms open at one time, an exceedingly refined and

attractive new variety.

\$1.00 Each \$10.00 Doz.

Joe Coleman (K). Very large and vigorous rich red, ruffled, very choice.

20c Each \$2.00 Doz.

Le Maréchal Foch (Van Deursen). This is one of the finest varieties that ever came out of Holland.

The flowers are a beautiful shade of light pink, very large, well placed on spike, and many open at a time.

Fine cut flower variety.

15c Each \$2.50 Doz.

Lily White (K). Pure white, very fine early variety.
15c Each \$1.50 Doz.

Louise (Wright). Fine bright blue lavender with wine colored blotch.

A strong grower, very good.

30c Each \$3.00 Doz.

L, Immaculee—The best commercial white glad., in existence. 10c Each \$1.00 Doz.

Maine (Vos). The most beautiful white gladioli on the market, its pure white petals without a trace of a blemish, combined with its exquisite form, make it an unusually rare specimen. It has a long spike with many flowers open at once.

70c Each \$7.00 Doz.

Miss Helen Franklin (K). A large ruffled white with penciling of violet purple on lower petals. Flowers of good substance on tall straight spike.

15c Each \$1.50 Doz.

Majestic (Velthuys). Beautiful orange-salmon slight white markings on lower petals. Fine for cutting.

20c Each \$2.00 Doz.

Mary Pickford (K). An extraordinary beautiful flower of most delicate creamy white, with finest soft sulphur yellow throat. 25c Each \$2.50 Doz.

Marshall Foch (K). Finest salmon-pink, flowers slightly ruffled. 40c Each \$4.00 Doz.

Maidens Blush (Grullemans). A most beautiful and delicate shade of pink.

25c Each \$250 Doz.

Mona Lisa (K). Strong growing variety, many flowers open at a time, of palest soft rose-pink, or blushed white.

A magnificent almost pure self color.

40c Each \$4.00 Doz.

Mrs. Dr. Norton (K). White with edges suffused with soft La France pink; lower petals have a blotch of sulphur yellow and are speckled at base with Tyrian rose.

Very fine.

25c Fach \$2.50 Doz.

Mrs. Frank Pendleton (K). Bright rose-pink on a pure white ground.

A faint blotch of richest carmine red on lower petals. One of the finest.

10c Each \$1.00 Doz.

Mrs. W. E. Fryer (K). VERY showy orange-scarlet, one of the best in its class.

10c Each \$1.00 Doz.

Muriel (Pfitzer). Pale violet blue, orchid blue, with purplish blue blotch on lower petals; large wide open flowers, fine variety.

35c Each \$3.50 Doz.

Myra (K). Deep salmon over yellow ground, tall slender stem.
Yellow throat with pink lines.
20c Each \$2.00 Doz.

Orange Glory (K). Grand orange colored, with beautiful lighter throat.

Very rich and striking color, beautiful and distinct. 25c Each \$2.50 Doz.

Peace (Groff). Very large white flowers with violet feathering on interior; late.

10c Each \$1.00 Doz.

Pink Wonder (Kemp). This is a wonderful gladiolus, a strong vigorous grower.

The color is a shade lighter than Panama, yellow shading in the throat, overlaid with rose feathering.—Very fine.

50c Each \$5.00 Doz.

Pride of Lancaster (K). A brilliant orange salmon, rich, fiery, deeper orange throat.

Tall, good size blooms, plenty open.

A beautiful ruffled variety.

25c Each \$2.50 Doz.

Prince of Wales (Van Zanten). One of the finest Holland introductions.

Large clear salmon pink; very early, fine for cutting. 10c Each \$1.00 Doz.

Purple Glory (K). The giant of the Kunderii Glory race, and of remarkable color. Deepest velvety maroon red; darker shadings give appearance as if burned into the petals.

75c Each \$7.50 Doz.

Primunella (K). A grand ruffled butterfly orchid like flower.

Very beautiful.

35c Each \$3.50 Doz.

Monthly PUBLISHED FILOWER GROWER Subscription Price For all who grow Howers

MADISON COOPER, Editor & Publisher, CALCIUM, N.Y.

■ growing flowers. Departments are devoted to the Rose, the Peony, the Iris, the Gladiolus, the Dahlia, and other flowers. It has a Bird department, a Wayside Ramblings depart-EDITORIALS on interesting subjects not always strictly floral ment, the Glad Philosopher's Musings, Mrs. Austin's Talks, Sturtevant's Odds and Ends, and THE FLOWER GROWER, as its name implies, is filled with facts and information or

and more beautiful living conditions and a better outlook on life. Chiefly floral in its scope and treatment, editorials and articles are printed on current subjects of vital interest to those who are desirous of bettering their relationship with their surroundings; and students of the Great Out-of-Doors will find THE FLOWER GROWER filling a heretofore unfilled niche in their reading. The chief purpose of THE FLOWER GROWER is to present facts and ideas helpful to better

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Your reading of twelve issues of THE FLOWER GROWER will convince you that you cannot afford to be without it, and I will surely have you as a permanent reader.

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Address

F.W. Page & Son. 1177 Abbott Road Buffalo N.Y. Special Offer For Early Orders
With any orders that you may send us before
February 20,1924, WE will give you additional
bulbs free of charge as follows:
10% Extra on orders up to \$10.00
15% Extra on orders from \$10.00 to \$20.00
20% Extra on orders of \$20.00 or more:
You may make your own selection of extras
from any of the bulbs listed in this catalog.

Byron L. Smith (K) Most refined lavender pink on white ground. Exceedingly fine as a cut flower. 250 Mach. \$2.50 Doz.



- Rev. Ewbank (Velthuys). A beautiful light lavender or porcelain blue; distinct and pretty. Blooms well from small bulbs. 35c Each \$3.50 Doz.
- Rose Ash (D). Ashes of roses; a color that has attracted the attention of everyone who has seen it; large flowers well set on a tall spike.

50c Each \$5.00 Doz.

- Rose Glory (K). A very large and beautiful ruffled variety.

 Purest rose pink color; deeper in throat. Extra fine.

 25c Each \$2.50 Doz.
- Rose 1910 (K). Very large flower; pure rose pink of extra fine shade; narrow white central line on lower petals.
- Rubini (Heemskirk). Large flower of a bright salmon scarlet, with pure white mark on lower petals; clear color and splendid grower. Fine new variety.

 45c Each \$4.50 Doz.
- Scarlano (K). Light bright orange red. Fine spike and flower; finely ruffled.

25c Each \$2.50 Doz.

Schwaben (Pfitzer). Yellow with carmine markings on lower petals. Very attractive. A good mid season variety.

10c Each \$1.00 Doz.

Thomas T. Kent (D). Rose-pink with ruby running through center of each petal. Very massive plant and spike and many flowers open at a time.

25c Each \$2.50 Doz.

White Giant (Van Murback). Very large pure white flowers which when fully open takes on more the resemblance of Easter lily than a gladioli. A fine white.

20c Each \$2.00 Doz.

White Wonder (Kemp). A wonderful large white, softly tinted pink and entirely without throat markings. Flowers are large and well placed on strong straight stem; 5 or 6 open at a time.

50c Each \$5.00 Doz.

MIXTURE

We have a fine mixture of all types and colors which give wonderful results.

Twenty bulbs for \$1.00; 100 for \$4.50

CULTURE OF GLADIOLI

PLANTING

Gladioli may be planted at any time during the spring when the ground is in good condition. The gladioli will do well in almost any good garden soil. Do not plant in the shade of trees or buildings. If a prolonged blooming season is desired plantings should be made at intervals of two weeks. This may be continued until about June 15th.

Plant large bulbs in rows 6 inches deep, 4 to 6 inches between each bulb in the row and at least eighteen inches between the rows. Small bulbs should be planted from 3 to 4 inches deep.

FERTILIZATION

Any well rotted barn manure, bone meal, or commercial fertilizer will give good results.

CULTIVATION

Cultivate often and thoroughly. Do not allow the ground to bake around plants. Gladioli are heavy feeders, and a medium quantity of rotted manure or good fertilizer may be worked into the soil to a good advantage. These methods with good cultivation between the rows at least every ten days will give good results.

CUTTING BLOOMS

In cutting the blooms, the spike should be cut high enough, as to leave at least four leaves on the plant, so as to mature the bulb.

The flower spike may be cut when the first bloom has opened.

DIGGING

After the foliage has begun to die down or been cut by the frost the bulbs should be lifted and the tops cut off close to the bulb. They should be placed in shallow crates or boxes and set in the sun for about a week to dry, after which they may be placed inside where they can get plenty of air until time to place in storage.

STORING

When the bulbs are thoroughly dry, they should be stored in a cool, dry cellar. Keep as near 40 degrees as possible.

Every lover of flowers should subscribe to the Flower Grower published by Madison Cooper Calcium, N. Y. \$1.50 per year.